



<http://www.cpath.ca/conferences/cpath-2015-halifax/>

ADVERTISING AND EXHIBITING OPPORTUNITIES

**Thursday, October 1 – Sunday, October 4, 2015
Atlantica Hotel, 1980 Robie St., Halifax, Nova Scotia**

Health and wellness is a dynamic process of change and growth that involves the intersections of many factors. These include a knowledgeable and empowered community and access to health care that encompasses best practices and evidence based research across the lifespan. *Transforming the Landscape of Transgender Health and Wellness: Supporting Community Growth and Cultivating Clinical Practice* will showcase excellence in research, clinical practice, program development, and policy and systems change.

As the first – and largest – national professional association for transgender health in the world, CPATH is known nationally and internationally to have a finger on the pulse of trans health, wellness and care. Unique in Canada as an opportunity for participants to meet face to face on topics related to trans health, CPATH's conferences have consistently featured dozens of talks on innovative research finding, clinical practices, models of care, and community-based approaches to improving transgender health and wellness. CPATH's conferences attract a multidisciplinary group of health care providers, health administrators and policy-makers, educators, lawyers, researchers, non-governmental organizations, change agents from within trans communities, and students and others with a shared interest in the health and wellbeing of trans and gender variant children, youth, adults, and older adults.

The conference will also contribute to building and strengthening networks and supports for transgender and gender non-conforming people and those who are key to providing health and wellness programs and services for trans communities.

As a Conference Exhibitor and/or Advertiser you have an opportunity to align your organization's objectives with issues of critical importance to the health and well-being of transgender people, and to the sectors that support them. You will be well positioned to demonstrate your leadership and commitment to the field.

Program Advertising Opportunities

A limited number of ads will be included in the online Pre-Conference Program and in the magazine format on-site Final Conference Program (full colour). Your company's website URL will also be posted on the conference website.

Size (width x height, in inches)	Dimensions	Cost
Full Page	7 x 9	\$ 800
Half Page	7 x 4.5	\$ 400
Quarter Page	3.5 x 4.5	\$ 200

Advertisement Specifications:

Resolution should be 300 dpi.

Please submit your copy ready ad **by Friday, August 21** using any of the following formats:

- PDF
- JPEG
- TIFF
- EPS

Conference Exhibit Opportunities

Showcase new products and services and build new relationships.

Private Sector Companies (for profit):	<input type="checkbox"/> \$ 2,500
Community Local Small Business:	<input type="checkbox"/> \$ 750
Community Not-for-Profit Agencies:	<input type="checkbox"/> \$ 450

Includes:

- One (1) complimentary registration (not including Gala Dinner on Saturday, October 2nd, tickets are available for \$50 per person)
- Draped and skirted 6' table and two chairs
- Your company's website URL posted on conference website
- Name recognition in on-line pre-conference program and on-site magazine format final conference program
- Name recognition in the conference final report

Please complete and return the Exhibit and Advertiser Application & Registration form (details on form).

Exhibit & Advertiser Application & Registration Form
CPATH 2015 Conference
 October 1 to October 4, 2015 Atlantica Hotel, Halifax, Nova Scotia

Company Name: _____ Contact Name: _____

Address: _____

Postal Code: _____ Phone Number: (____) _____

Fax Number: (____) _____ Email: _____

Web Site: _____

Product/Service Description (please be specific):

Advertising Space Cost:

☐ 1/4 page \$200 ☐ 1/2 page \$400 ☐ Full page \$800

Exhibit Space:

Private Sector Company (for profit): ☐ \$ 2,500
 Community Local Small Business: ☐ \$ 750
 Community Not-for-Profit Agency: ☐ \$ 450

SET UP: Wednesday, September 30, 3:00 – 9:00 pm, **TEAR DOWN:** Saturday, October 3 (after 3:00 pm)

Additional Options:

We are bringing/ordering our own freestanding display: ☐ Yes ☐ No (and do not need table & chairs)

Electrical outlet ☐ Yes ☐ No

Shipping instructions: Materials cannot arrive earlier than Wednesday, September 30

TOTAL COST DUE: \$ _____

Please return this form with payment to:

☐ Cheque (*payable to CPATH*)

c/o Rachel Gillooly, 1013 Pinoak Lane, Minden ON K0M 2L1

by fax 705 454-9792

☐ VISA ☐ MASTERCARD

Card Number: _____ Expiry Date: ____/____/____

Card holder's name : _____ (PLEASE PRINT)

Signature: _____