

Transforming the Landscape of
TRANSGENDER
Health and Wellness
HALIFAX, NS • 2015  CPATH CONFERENCE

Conference Partnership Prospectus

October 1-4, 2015

Atlantica Hotel Halifax

1980 Robie St

Halifax, Nova Scotia, Canada B3H 3G5

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Health and wellness is a dynamic process of change and growth that involves the intersections of many factors. These include a knowledgeable and empowered community and access to health care that encompasses best practices and evidence based research across the lifespan. *Transforming the Landscape of Transgender Health and Wellness: Supporting Community Growth and Cultivating Clinical Practice* will showcase excellence in research, clinical practice, program development, and policy and systems change.

As the first – and largest – national professional association for transgender health in the world, CPATH is known nationally and internationally to have a finger on the pulse of trans health, wellness and care. Unique in Canada as an opportunity for participants to meet face to face on topics related to trans health, CPATH’s conferences have consistently featured dozens of talks on innovative research finding, clinical practices, models of care, and community-based approaches to improving transgender health and wellness. CPATH’s conferences attract a multidisciplinary group of health care providers, health administrators and policy-makers, educators, lawyers, researchers, non-governmental organizations, change agents from within trans communities, and students and others with a shared interest in the health and wellbeing of trans and gender variant children, youth, adults, and older adults.

Building on CPATH’s previous successes, the 2015 conference is poised to provide opportunities for learning and knowledge exchange, to enhance clinical practice and capacity and explore new and emerging research. The conference will also contribute to building and strengthening networks and supports for transgender and gender non-conforming people and those who are key to providing health and wellness programs and services for trans communities.

As a Conference Partner of ***Transforming the Landscape of Transgender Health and Wellness***, you have an opportunity to align your organization’s objectives with issues of critical importance to the health and well-being of transgender people, and to the sectors that support them. Each conference partner will be well positioned to demonstrate their leadership and commitment to the field.

Conference Goals

Transforming the Landscape of Transgender Health and Wellness has the following objectives:

- Attracting a diverse range of participants, including professional / community roles and areas of focus; ethno cultural backgrounds, genders, ages, and sexual orientations.
- Enhancing participants' ability to contribute to improved health of and positive change for trans people and communities.
- Advancing awareness of, and thinking about, important health issues facing trans communities, providers, and organizations in Halifax and the Atlantic region.
- Cultivating mutual engagement and knowledge exchange among participants.
- Advancing diversity and inclusion through the presenters and participants the conference attracts and supports, and through the content and structure of the conference.

Conference Streams:

CPATH members, participants in trainings on transgender health in Atlantic Canada, and members of trans communities participated in a survey to support the design of the 2015 conference. Based on the survey results, the conference streams are:

- The determinants of trans health
- Clinical practice and professional development
- Creating systems change

Partnership Opportunities

There are number of ways to partner with the Canadian Professional Association for Transgender Health on *Transforming the Landscape of Transgender Health and Wellness*. A range of partnership levels are described below, as are ways to recognize your contributions. As a partner in the conference, we would be happy to discuss ways that your organization can be meaningfully involved.

Conference (or Pre-Conference) Partner (\$10,000)

- One (1) complimentary registration
- Organization logo and web link on the conference website
- Recognition in the program as a conference (or pre-conference) partner
- Organization name, website and 100-word description in the conference program
- Full page, full colour advertisement in the conference program
- Logo on all printed conference documents and Conference Partner signage
- One (1) complimentary 8x10 foot tabletop display during two days of the conference, includes skirted table, two chairs, booth sign and draping
- Three-minute speaking opportunity during a conference plenary session
- Opportunity to distribute a printed communication piece or promotional item on the chairs during a plenary session
- Logo on the signage for the Plenary Session room
- Recognition on the screen at the Conference Plenary Sessions (or Pre-Conference Training)
- Mention in the conference final report

Champion of a Concurrent Session (\$5,000)

- One (1) complimentary registration
- Organization logo and web link on the conference website
- Recognition in the program as the champion of that concurrent session
- Organization name, website and 50-word description in the conference program
- Recognition on the screen at the conference in the session room
- Three-minute speaking opportunity during that concurrent session
- Opportunity to distribute a printed communication piece or promotional item on the chairs during the concurrent session
- Logo on all printed conference documents and Conference Partner signage
- One (1) complimentary 8x10 foot tabletop display during two days of the conference, includes skirted table, two chairs, booth sign and draping
- Mention in the conference final report

Supporter of a Conference Plenary Speaker (\$5,000)

- includes the speaker's registration, travel, hotel and honoraria where applicable

- One (1) complimentary registration
- Organization logo and web link on the conference website
- One (1) complimentary 8x10 foot tabletop display during two days of the conference, includes skirted table, two chairs, booth sign and draping
- Recognition in the program as the official supporter of the selected speaker
- Recognition in the program as the official supporter of the selected speaker
- Recognition on the screen at the conference prior to and after the speaker's presentation
- Mention in the conference final report

Exhibitor Supporter (\$2,500)

- One (1) complimentary registration
- Organization name, website and 50-word description in the conference program
- One (1) complimentary 8x10 foot tabletop display during two days of the conference, includes skirted table, two chairs, booth sign and draping
- Mention in the conference final report

Community Exhibitor (\$450) (for non-profit organizations)

- One (1) complimentary registration
- Organization name and website in the conference program
- One (1) complimentary 8x10 foot tabletop display during two days of the conference, includes skirted table, two chairs, booth sign and draping
- Mention in the conference final report

Supporter of Student or Community Member Scholarships and Travel Costs (\$50 +)

- Recognition in the conference program as a supporter of student or community member scholarships and travel costs

Conference supporter

- Advertisement in either colour or black and white in the Program of Events.

	Colour	Black & White
Full page	\$800	\$500
Half page	\$400	\$250
Quarter page	\$200	\$125

Supporter of a Conference Activity

We are anticipating a minimum of 150 attendees to participate in this conference. Partial funding of these activities can be discussed as well. Supported activities and benefits could include:

Gala Dinner (\$8,000)

- Exclusive opportunity – only one organization will have the right to support the Gala Dinner
- One (1) complimentary registration
- Organization logo and web link on conference website
- Organization name, website and 100-word description in the conference program
- Recognition in the program as the supporter of the Gala Dinner
- Logo on Gala Dinner signage
- Three-minute speaking opportunity during the Gala Dinner
- Opportunity to distribute a printed communication piece or promotional item on the tables at the Gala Dinner
- Logo on all printed conference documents and Conference Partner signage
- Mention in the conference final report
- Conference Partner Gala Dinner enhancements: (at an additional cost) are branded napkins or tent cards, branded dessert buffet, branded give-away, branded DJ to provide entertainment, branded drink tickets, branded table and room décor

Welcome Reception (\$4,000)

- Exclusive opportunity – only one organization will have the right to support the Welcome Reception
- One (1) complimentary registration
- Organization logo and web link on conference website
- Organization name, website and 50-word description in the conference program
- Recognition in the program as the supporter of the Welcome Reception
- Logo on Welcome Reception signage
- Three-minute speaking opportunity during the Welcome Reception
- Opportunity to distribute a printed communication piece or promotional item on the tables at the Welcome Reception
- Logo on all printed conference documents and Conference Partner signage
- Mention in the conference final report

Sponsorship of Simultaneous Interpretation (\$10,000)

- One (1) complimentary registration
- Organization logo and web link on the conference website
- Recognition in the program as a sponsor of simultaneous translation
- Organization name, website and 100-word description in the conference program
- Recognition in the program as the sponsor of simultaneous translation
- Three-minute speaking opportunity during a session where simultaneous interpretation is being provided
- Opportunity to distribute a printed communication piece or promotional item on the chairs during a session where simultaneous interpretation is being provided
- One (1) complimentary 8x10 foot tabletop display during two days of the conference, includes skirted table, two chairs, booth sign and draping
- Logo on all printed conference documents and Conference Partner signage
- Mention in the conference final report

Meals (3 breakfasts, 3 lunches or any of 5 health breaks) \$1,200 per break, \$2,500 per breakfast, \$3,500 per lunch)

- One (1) complimentary registration
- Recognition in the conference program
- Signage at the meal identifying the partner organization
- One (1) piece of literature for the conference publication table
- Mention in the conference final report

For any questions regarding the Partnership Prospectus, please contact:

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